

196
BILLION

emails are sent
worldwide every day

108B
business | 87.6B
personal

In the time it took you
to read this sentence
52 MILLION
emails were sent

68.6%

of emails are
spam, but most
are caught by
filters

4.1
BILLION

Registered email
accounts in 2014

24%
business | 76%
personal

What else do we know about ... *



13
HOURS

are spent weekly
sending and
replying to

32.5% of a 40
hour workweek

121

emails sent and received
by business users daily
in 2014

expected to increase to
140 by 2018

66%

of emails are
opened on
mobile devices

47.2%
smartphones | 18.5%
tablets